



The 9th International Food & Drinks, Hotel, Restaurant, Bakery & Foodservice Equipment, Supplies & Services Exhibition and Conference

25 – 27 April 2017

Saigon Exhibition and Convention Center (SECC),
Ho Chi Minh City, Vietnam

Serving the Food & Hospitality Industry



THE PREMIER INTERNATIONAL FOOD AND HOSPITALITY INDUSTRY EVENT FOR VIETNAM AND BEYOND

Food&HotelVietnam2017's projection

- ✓ **10,000** sqm of exhibition area*
- ✓ **520** exhibitors from **36** countries/regions*
- ✓ **13** international group pavilions*

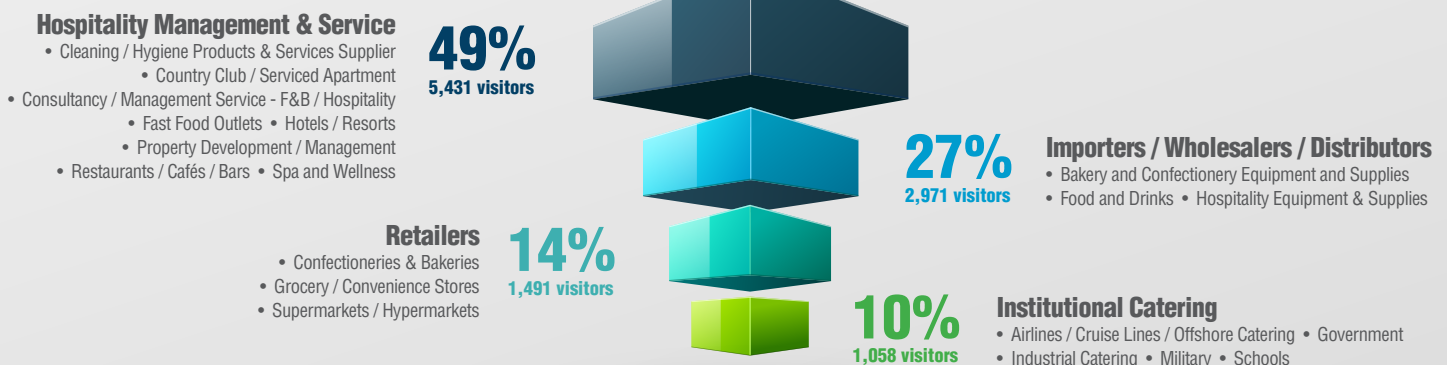
*The figures are based on projected statistics and are intended to serve as a guide only.

At its last edition in 2015, Food&HotelVietnam boasts of a record **10,951** trade buyers.



THE HIGHEST CONCENTRATION OF INDUSTRY BUYER AND SPECIFIERS AT FOOD&HOTELVIETNAM MAKES IT THE BEST EVENT FOR LEAD GENERATION AND BRAND VISIBILITY

The below graph shows a breakdown of trade visitors at Food&HotelVietnam2015 according to their business types.



CATER TO THE MARKET DEMANDS FROM VIETNAM AND BEYOND

Great business potential awaits at Food&HotelVietnam2017 for food and hospitality manufacturers, suppliers and distributors who wish to explore or expand their businesses in Vietnam and beyond. The below chart shows the category of products / services that trade buyers at Food&HotelVietnam2015 were interested in:

Food & Drink



Hospitality Equipment & Supplies



ESTABLISH QUALITY BUSINESS CONTACTS

Food&HotelVietnam draws quality trade buyers from across the region, including

AEON
AL FRESCO'S GROUP
AN NAM FINE FOOD
ASIA INVESTMENT AND
SUPERMARKET
BEN THANH GROUP
BREAD TALK BAKERY
BUN HOSPITALITY GROUP
CAFFE BENE
CAMBODIA CHEFS FEDERATION
CENTARA GRAND WEST SANDS
RESORT & VILLAS PHUKET
CIRCLE K VIETNAM
CT GROUP
CLASSIC FINE FOODS
UNILEVER VIET NAM
DAIRY FARM
EASTIN GRAND HOTEL
FAMILY FOOD PARADISE
FAMILY MART
GOLDEN GATE GROUP
GOODFOOD
GRAND TWIN BROTHERS
HOTEL NIKKO SAIGON

IBIS SAIGON SOUTH
INTERCONTINENTAL ASIANA
SAIGON
JARDINE RESTAURANT GROUP
LOTTE VIETNAM
LSH CAMBODIA
METRO CASH & CARRY VIET NAM
NOVOTEL HOTEL
PARK HYATT SIEM REAP
PARKROYAL SAIGON
PHU THAI GROUP
RENAISSANCE RIVERSIDE HOTEL
SAIGON
SAIGON BARTENDERS
ASSOCIATION
STARBUCKS COFFEE
THE COFFEE BEAN & TEA LEAF
VIET NAM
VIETNAM AIRLINES CATERERS
VINGROUP
WMC GROUP

.... and many more!

Reach out to
**VIETNAM
& BEYOND**
conveniently at a
single platform



A PROMISING FUTURE LIES AHEAD

The annualised growth rate of FDI inflows in the CLMV (Cambodia, Lao PDR (Laos), Myanmar and Vietnam) economies have exceeded the Southeast Asian average rate, indicating interest in the region and the impact it will have on GMS (Greater Mekong Sub-Region) economies in the long run. The International Monetary Fund (IMF) projects that the CLMV economies will be the fastest growing ASEAN countries over the period to 2017.

ASEAN: Poised for Accelerated Economic Growth by KPMG, 2015

Vietnam's GDP in 2015 was \$193.4 billion, with the government setting an average growth target of between 6.5 and seven percent for the 2016-20 period.

Tuoi Tre News, March 2016

Vietnam is in the midst of near-10% annual growth in overall food sales, according to Innova research, which names rising affluence and an ongoing expansion of the country's mass grocery retail industry as the main catalysts for this increase. Although traditional products still remain dominant, international influence is being seen in imported goods from Europe, America and other Asian countries in growth categories such as snacks, ready meals, bakery and dairy.

FoodNavigator-Asia.com, Jan 2016

The tourism in Southeast Asia is rising, especially in Vietnam where the number of new hotel constructions is increasing. Selected hotel construction projects in Vietnam include Ritz-Carlton Reserve Vinh Hoi Bay – Quy Nhon, Six Senses Latitude – Phu Quoc, Dusit Thani Can Ranh Flowers Resort – Cam Ranh Bay, and Four Seasons Cham Island Resort – Quang Nam.

Another strong economic growth by seven percent is recorded in Cambodia. With a growth of the visitor flow by 17.5 percent up to 4.2 million foreign guests, the tourism revives the demand of customer good as well as the hospitality and gastronomy. According to TOPHOTELPROJECTS currently seven new top hotels (Rosewood, Okura, Shangri-La) are in the pipeline in Cambodia.

TOPHOTELPROJECTS, May 2015

Food&HotelVietnam has made a strong impression to the Cambodia Chef Federation, especially to the younger generation of chefs. It is a wonderful opportunity for me and all the members of the Federation. We would like to express our thanks to all the organisers for the invitation and the warm welcome. A great show indeed!

Mr. Song Teng
CAMBODIA CHEFS FEDERATION
Cambodia

This is my first time visiting Food&HotelVietnam. The exhibition has impressed with its scale and a diverse product showcase. This is a useful platform for me to meet up with international exhibitors conveniently at one place. FHV is a recommended show for hospitality and food industries!

Mr. Bui Van Phat
KAISERIN RESTAURANT
Vietnam

After visiting this event for so many times, we are still amazed at the large scale and professionalism of the organisers. This is truly a great sourcing platform for the hospitality & food industries in Indochina. We have collected plenty of good suppliers' contacts and received many good offers.

Ms. Bui Thi Truc Giang
CIRCLE K VIETNAM
Vietnam

I got a lot of information about the hospitality industry, and would like to thank the organisers for this opportunity. I am looking forward to be here in 2017.

Mr. Changbum Kwon
CENTARA GRAND WEST SANDS RESORT PHUKET
Thailand

THE PREFERRED TRADE EVENT FOR VIETNAM AND BEYOND

Key industry players have confirmed their participation at Food&HotelVietnam2017, including:

ALLANASONS PRIVATE LIMITED
AT KOREA AGRO-FISHERIES &
FOOD TRADE CORPORATION
CHARLES WEMBLEY (S.E.A.) CO
PTE LTD
CHI NHANH CONG TY TNHH PHU
THUAN
CONG TY CO PHAN DAI TAN VIET
(NEW VIET DAIRY)
CONG TY CO PHAN GIAI PHAP
KHACH SAN VIET
CONG TY CO PHAN QUOC TE BAO
THACH (BT INTERNATIONAL)
DAN & DAN CO LTD
INSTANTA SP Z.O.O

OCEAN GLASS PUBLIC COMPANY
LIMITED
Q INDUSTRIES & TRADE PTE LTD
Q'SON KITCHEN EQUIPMENT PTE
LTD
SIA HUAT PTE LTD
SUNSHINE TRADING AND
INVESTMENT EQUIPMENT CO.,
LTD
SUSTA
UNOX (ASIA) SDN BHD
US DAIRY EXPORT COUNCIL
WINTERHALTER GASTRONOM
VIETNAM CO., LTD

The following international group pavilions will also be present at Food&HotelVietnam2017:

AUSTRALIA
BELGIUM
DENMARK
FRANCE
GERMANY
KOREA
MALAYSIA
POLAND
SINGAPORE
SPAIN
TAIWAN
TURKEY
USA



ACCOLADES FROM EXHIBITORS

Our first participation at Food&HotelVietnam went beyond our expectations with amazing quality and quantity of trade visitors. We met many new partners, and received many orders. I have visited many exhibitions around the world and Food&HotelVietnam is a recommended event for hospitality enterprises. We are considering expanding our space at Food&HotelVietnam2017 to display more products.

Mr. Tran Vu Hai Dang
PHU THUAN CO LTD
Vietnam

This is the first time that we are exhibiting at Food&HotelVietnam. In addition to supporting our distributor, we wanted to test the market and present the DNA of our brand to the Vietnamese market. The show was crowded with good quality customers. We managed to meet big clients and find new potential customers, distributors for other countries, which is surprising! It was a good show.

Mr. Geoffrey Dalhaye
DISTRIBUTION GUY DEGRENNE
France

Vietnam is a country with good potential growth. Food&HotelVietnam is the most recommended trade event, amidst the few exhibitions that are held in Vietnam. We were amazed by the larger scale of its 2015 edition and the professionalism of the Organiser. This is a truly great platform for all in the hospitality and food industries.

Mr. Berger Phang
YU-AI FOOD INDUSTRIES SDN BHD
Malaysia



EXHIBIT PROFILE

FOOD & DRINKS

- Chilled & Frozen Food
- Confectionery
- Dairy Products
- Drinks & Beverages (Non-alcoholic)
- Fresh Produce
- Meat & Poultry
- Processed Food & Convenience Food
- Seafood

HOSPITALITY EQUIPMENT & SUPPLIES

- Bakery & Confectionery Equipment & Supplies
- Bar & Coffee Equipment & Supplies
- Contract Furnishing, Interior & Furnishing, Fixtures & Lighting Accessories
- Fitness & Leisure
- Foodservice & Catering Equipment
- Guest Amenities
- Hospitality and Retail Solutions & Information Systems
- Housekeeping Supplies & Services
- Refrigeration & Storage
- Tableware & Accessories

EXPLORE THE VAST BUSINESS OPPORTUNITIES PRESENT IN THE REGION. CHOOSE FOOD&HOTELVIETNAM2017

FOR ENQUIRIES OR TO BOOK YOUR SPACE, PLEASE CONTACT OUR SALES TEAM AT FHV@SESALLWORLD.COM.

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Worldwide Associate



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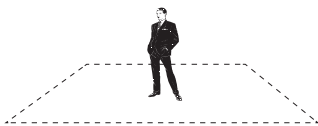
Tel : +44 20 7840 2143

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BOOK YOUR PRIME LOCATION NOW!



Space Rental

(Min. 18sqm)
Rent this space to build your own stand; carpet not included.

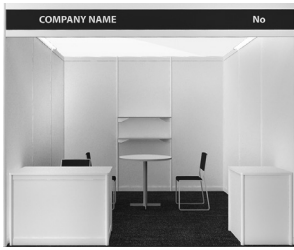
SGD520 per sqm



Space Rental + Shell Stand

(Min. 9sqm)

SGD580 per sqm



Space Rental + Standard Package

(Min. 9sqm)

SGD598 per sqm



Space Rental + Premium Package

(Min. 18sqm)
Create greater visibility with the centre, corner and island premium packages and make the most of your participation at FHV2017.

SGD608 per sqm

BOOK A STAND NOW!

Fax your reply to **+65 6233 6633** or **+44 20 7840 2111**

YES! I am interested in:

- Exhibiting.** Please reserve ____ sqm for my company (min. 9sqm).
 Visiting. Please send me more information closer to the event.

NAME:

JOB TITLE:

COMPANY:

ADDRESS:

COUNTRY:

TEL:

FAX:

EMAIL:

WEBSITE:

PRODUCTS / SERVICES:

Or attach your business card



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**FOR MORE INFORMATION ON EXHIBITING AT FOOD&HOTELVIETNAM2017,
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